



VIPs
CERT
Neighborhood Watch
WisTAP
READY
Medical Reserve Corps
Fire Reserve Corps
Crime Prevention

JIM DOYLE, GOVERNOR

WILLIAM McREYNOLDS, CHAIRPERSON

JENNIFER WARMKE, CO-CHAIRPERSON

Citizen Corps Council Meeting Notes
Country Inn Hotel
1501 North Point Drive, Stevens Point
June 30th, 2005

The meeting was called to order at 11:00 AM by Chairman William McReynolds. Noah Abbott took the roll.
Council members in attendance:

Terri Leece, Steve Herman, Carol Pool, Betsy Wilcox, Doreen Martinez, Tom Hinz, Terry Dryden, Jennifer Warmke, Roger Weber, August Erdmann, Keith Tveit

Additional attendees: Michael Jordan (OJA), Noah Abbott (OJA), Melissa Eriksen (McGlinchey and Associates)

A motion was made to accept the meeting notes from the last council meeting. It was seconded, and the vote was 12 aye and 0 no.

Marketing

Melissa Eriksen from McGlinchey and Associates spoke briefly about the marketing efforts her firm had produced so far. The Citizen Corps website is now running, in "test status" The URL for the website while it is in this preliminary status is <http://165.189.88.218> Melissa explained that the website would be "link-based," giving the user access to many other websites instead of producing stand-alone material for the Citizen Corps site. A promotional material section will be included in the website that will give local Citizen Corps programs access to files for reproduction. There will be password protection for this section, the details of which are still being worked out.

Melissa then informed the council that the large display banners for both CERT and Citizen Corps had been completed, and displayed examples of the banners. A Business CERT brochure was handed out, and Melissa explained that the printers had made an error and 1500 more were being printed on a heavier stock paper to replace the 1500 already printed, which were sufficient for use, but not optimal. Lastly, Melissa unveiled the new WisTAP logo to the Council.



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OJA News

Michael Jordan spoke about READY Camp, which will take place July 18th-22nd at UW-La Crosse. The camp will be held partially at Volk Field-Camp Douglas. Michael said he would send email reminders to the council inviting them to come and observe the camp.

Michael explained that the CERT initiative was moving forward, and that OJA was anticipating 2003 funds from WEM. The SERT (Student Emergency Response Teams) program is also moving forward, and Michael pointed out that it is not the same as the READY camp.

Michael then spoke about the 2005 grant bulleting which was sent out one month ago. The bulleting informs agencies across the state about opportunities for funding through OJA. The deadline for new grant applications is July 31st, and the process will work similar to the 2004 process where the finance subcommittee makes their recommendations to the assembled Council which will give final approval.

New Business

Michael Jordan informed the council that Shannon Young has informally tendered her resignation from the Council. An official process for resignation will have to be completed.

Sub-Committees

Program and Planning/Marketing- Steve Herman introduced a motion to the council that any citizen that volunteers for a CERT team will be required to fill out an application and be subjected to a background check. The motion was passed. The vote was 12 aye, 0 no.

Steve then made a motion that all future marketing materials would include the Citizen Corps website address. The motion passed. The vote was 12 aye, 0 no.

Steve then made a motion to form a separate subcommittee in charge of the 2006 State Citizen Corps Conference, explaining that the body of work was too vast to assign it to an existing subcommittee. The motion passed. The vote was 12 aye, 0 no.

Questions and Concerns

Keith Tveit voiced a concern about quality control in regards to CERT training. Keith explained that without any credentialing or certification process, he believed that the standards for CERT trainers were too low, and that some CERT trainers were presented a product that was below average. He explained that the current "train the trainer" course for CERT trainers was little more than a normal CERT course, and that some trainers had little or no experience beyond the short course. Keith inquired about the possibility of establishing prerequisites for CERT trainers.

Besty Wilcox echoed Keith, raising further questions about CERT trainers. Betsy inquired whether a re-certification process could be put in place. She also suggested that new CERT trainers be placed on probationary status for some time until it was certain that they were performing at an adequate level. She pointed out that a list of names and phone numbers of CERT trainers was insufficient due to the fact that it reveals nothing about the level of competence of the CERT trainers.

Steve Herman expressed concern with the CERT program, suggesting that maybe it should be "slowed down" and fine-tuned before starting it state-wide. Michael Jordan explained that CERT was an integral part of the Citizen Corps plan from a funding perspective. Jennifer Warmke cautioned that CERT was *the* reason that EM directors were reluctant to accept Citizen Corps programs in their area.



Future Council Meetings

After it was agreed that a meeting in one month's time was unnecessary, a meeting was set for August 11th, 9 AM to 1 PM at the Country Inn Hotel in Stevens Point.

There was a motion to adjourn. The vote was 12 aye, 0 no. The meeting adjourned.

